



The HFA Show
March 16-18, 2026
San Diego, CA USA

Continuing Education Credits

The total number of earned continuing education credits/units is dependent upon the sessions attended. Please mark your earned CECs/CEUs and submit a complete copy of this form to your certifying organization(s). For specific instructions on how and when to submit your earned CECs/CEUs, you must contact your certifying organization(s) directly.

Partners

<input type="checkbox"/>	American Council on Exercise (ACE) T: 888-825-3636 • www.acefitness.org • Provider#: CEP189746 • CEU Quantity: 1.7
	American College of Sports Medicine (ACSM) T: 317-637-9200 • www.acsm.org • Provider#: 100038 • CEU Quantity: 17.0
<input type="checkbox"/>	National Academy of Sports Medicine (NASM) Athletics and Fitness Association of America (AFAA) T: 800-460-6276 • www.nasm.org • Provider#: PRO-014345 • CEU Quantity: 1.3 / 13.0max
<input type="checkbox"/>	National Council on Strength & Fitness (NCSF) T: 800-772-6273 • F: +1 305-256-7722 • www.ncsf.org
<input type="checkbox"/>	National Exercise & Sports Trainers Association (NESTA) T: 877-348-6692 • www.nestacertified.com • Provider Number: 120

Monday, March 16 • 9:00 a.m. – 10:00 a.m.

<input type="checkbox"/>	From Good to Great: Lessons in Leadership From Today's Top Club Executives ACE • AFAA • NASM • NCSF • ACSM
<input type="checkbox"/>	From Reach to Resonance: The Future of Creator Marketing ACE • AFAA • NASM • NCSF • NESTA • ACSM



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<input type="checkbox"/>	PT Pricing, Programming, & Profits ACE • AFAA • NASM • NCSF • NESTA • ACSM
<input type="checkbox"/>	Where Biohacking, Functional Medicine, and Fitness Converge ACE • AFAA • NASM • NCSF • NESTA • ACSM
<input type="checkbox"/>	Simplicity Wins: The Under-Appreciated Ethos of Strategy and Scale ACE • AFAA • NASM • NCSF • NESTA • ACSM
<input type="checkbox"/>	Fitness By the Numbers: Consumer Behavior and Industry Benchmarks 2025 ACE • AFAA • NASM • NCSF • NESTA • ACSM

Monday, March 16 • 1:00 p.m. – 2:00 p.m.

<input type="checkbox"/>	Winning Service: How One Franchise Built a Culture Members Rave About ACE • AFAA • NASM • NCSF • NESTA • ACSM
<input type="checkbox"/>	Real-Time Feedback Loops: Bridging the Gap Between Marketing & Sales ACE • AFAA • NASM • NCSF • NESTA • ACSM
<input type="checkbox"/>	The Future of Health Club Design Strategies: Boosting Motivation and Retention ACE • AFAA • NASM • NCSF • NESTA • ACSM
<input type="checkbox"/>	Nutrition For Longevity: Science, Strategy, and Impact ACE • AFAA • NASM • NCSF • NESTA • ACSM
<input type="checkbox"/>	Human First. Tech Forward. Automate the Personal. ACE • AFAA • NASM • NCSF • NESTA • ACSM
<input type="checkbox"/>	Navigating the New Economy: How Supply Chain Shifts Are Reshaping the Fitness Industry ACE • AFAA • NASM • NCSF • NESTA • ACSM

Monday, March 16 • 2:15 p.m. – 3:15 p.m.



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<input type="checkbox"/>	Trends & Leadership Ideas From REX Members Worldwide ACE • AFAA • NASM • NCSF • NESTA • ACSM
<input type="checkbox"/>	The Data-Driven Operator: Turning Metrics Into Momentum ACE • AFAA • NASM • NCSF • NESTA • ACSM
<input type="checkbox"/>	Trends Shaping Large Group, Small Group, and Personal Training Success ACE • AFAA • NASM • NCSF • NESTA • ACSM
<input type="checkbox"/>	Muscle Health Gains That Drive Member Loyalty ACE • AFAA • NASM • NCSF • NESTA • ACSM
<input type="checkbox"/>	The Next Data Frontier: Who Owns the Future of Human Performance ACE • AFAA • NASM • NCSF • NESTA • ACSM
<input type="checkbox"/>	From Reimbursement to Retention: How Medicare Policy is Reshaping the Future Member of Your Facility ACE • AFAA • NASM • NCSF • NESTA • ACSM

Monday, March 16 • 5:00 p.m. – 6:15 p.m.

<input type="checkbox"/>	Women's Leadership Summit - Women's Health Rising: The Inflection Point ACE • AFAA • NASM • NCSF • NESTA • ACSM
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Tuesday, March 17 • 11:00 a.m. – 12:30 p.m.

<input type="checkbox"/>	29th Annual Financial Panel ACE • AFAA • NASM • NCSF • NESTA • ACSM
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Tuesday, March 17 • 1:00 p.m. – 1:45 p.m.



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<input type="checkbox"/>	The Wellness Multiplier: Elevating Fitness Leaders As Health Influencers, Mentors, and Culture Builders ACE • AFAA • NASM • NCSF • NESTA • ACSM
<input type="checkbox"/>	YouTube 101: Understanding the World's Most Influential Platform ACE • AFAA • NASM • NCSF • NESTA • ACSM
<input type="checkbox"/>	Future-Proof Fitness: Engaging Gen Z & Gen Alpha With Purpose, Platforms, and Personalization ACE • AFAA • NASM • NCSF • NESTA • ACSM
<input type="checkbox"/>	Integrating GLP-1s Into Sustainable Fitness Strategies ACE • AFAA • NASM • NCSF • NESTA • ACSM
<input type="checkbox"/>	Tech, Capital, and the Bottom Line: A Unified Metrics Playbook For Investors & Operators ACE • AFAA • NASM • NCSF • NESTA • ACSM
<input type="checkbox"/>	The HVLP Surge: How Value-Focused Fitness is Redefining Industry Growth ACE • AFAA • NASM • NCSF • NESTA • ACSM

Tuesday, March 17 • 2:00 p.m. – 2:45 p.m.

<input type="checkbox"/>	Fitness Certifications in the Spotlight: Balancing Influence, Credibility, and Safety ACE • AFAA • NASM • NCSF • NESTA • ACSM
<input type="checkbox"/>	What's Working Now: Fitness Marketing in 2026 ACE • AFAA • NASM • NCSF • NESTA • ACSM
<input type="checkbox"/>	Integration of Old & New: Balancing People, Process, and Platforms During Growth ACE • AFAA • NASM • NCSF • NESTA • ACSM
<input type="checkbox"/>	Supplement Smackdown: Separating Science From Snake Oil ACE • AFAA • NASM • NCSF • NESTA • ACSM
<input type="checkbox"/>	Where Marketing Meets Technology: Crafting Connected Communications That



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<input type="checkbox"/>	Convert ACE • AFAA • NASM • NCSF • NESTA • ACSM
<input type="checkbox"/>	Global Advocacy Summit (2:00pm - 4:00pm) ACE • AFAA • NASM • NCSF • NESTA • ACSM

Tuesday, March 17 • 3:00 p.m. – 3:45 p.m.

<input type="checkbox"/>	The Science of Scaling With Culture: Why Values-Driven Growth Matters ACE • AFAA • NASM • NCSF • NESTA • ACSM
<input type="checkbox"/>	The Psychology of Your Studio Website: Converting the 2026 Fitness Consumer ACE • AFAA • NASM • NCSF • NESTA • ACSM
<input type="checkbox"/>	MVPs: The Power Players in Club Growth - And How to Keep Them ACE • AFAA • NASM • NCSF • NESTA • ACSM
<input type="checkbox"/>	From Rep Counter To Holistic FitPro: A Strategic Blueprint For the 2026 Fitness Professional ACE • AFAA • NASM • NCSF • NESTA • ACSM
<input type="checkbox"/>	The Integrated Gym Experience: Creating a Seamless Journey From Equipment to Ecosystem ACE • AFAA • NASM • NCSF • NESTA • ACSM

Wednesday, March 18 • 11:00 a.m. – 11:45 a.m.

<input type="checkbox"/>	From Staffing Gaps to Growth Engines: Unlocking Human Capital in Fitness Operations ACE • AFAA • NASM • NCSF • NESTA • ACSM
<input type="checkbox"/>	Make Your Social Media Build More Than Just Muscle ACE • AFAA • NASM • NCSF • NESTA • ACSM



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<input type="checkbox"/>	The Pickleball Boom: Turning a Cultural Craze Into a Strategic Growth Engine ACE • AFAA • NASM • NCSF • NESTA • ACSM
<input type="checkbox"/>	Coaching With Purpose: Where Evidence-Based Practice Meets the Real World ACE • AFAA • NASM • NCSF • NESTA • ACSM
<input type="checkbox"/>	Payments in Flux: What Operators Need to Know About the Regulatory Landscape ACE • AFAA • NASM • NCSF • NESTA • ACSM
<input type="checkbox"/>	Exercise Oncology: Evidence, Innovation, and Impact ACE • AFAA • NASM • NCSF • NESTA • ACSM

Wednesday, March 18 • 12:00 p.m. – 12:45 p.m.

<input type="checkbox"/>	The Future of Work: Rethinking People Management ACE • AFAA • NASM • NCSF • NESTA • ACSM
<input type="checkbox"/>	Back to Basics: Strengthening the Sales Process For Gyms & Studios ACE • AFAA • NASM • NCSF • NESTA • ACSM
<input type="checkbox"/>	The Franchise Playbook For Sustainable Growth and Unshakeable Quality ACE • AFAA • NASM • NCSF • NESTA • ACSM
<input type="checkbox"/>	Designing For Impact: How Space Shapes Experience & Retention ACE • AFAA • NASM • NCSF • NESTA • ACSM
<input type="checkbox"/>	Smarter Staffing: Practical Tech That Multiplies Human Productivity ACE • AFAA • NASM • NCSF • NESTA • ACSM
<input type="checkbox"/>	Lifestyle as Medicine: Protecting Cognition in Older Adults ACE • AFAA • NASM • NCSF • NESTA • ACSM



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Wednesday, March 18 • 1:00 p.m. – 1:45 p.m.

<input type="checkbox"/>	From Staff to Standouts: Rapid Development Strategies For Personal Trainers ACE • AFAA • NASM • NCSF • NESTA • ACSM
<input type="checkbox"/>	The New Health Contract: From Weight Loss To Health Span ACE • AFAA • NASM • NCSF • NESTA • ACSM
<input type="checkbox"/>	Advancing Integrated Programming in Commercial Health Clubs ACE • AFAA • NASM • NCSF • NESTA • ACSM
<input type="checkbox"/>	Insights From 250,000,000,000+ Lbs Lifted ACE • AFAA • NASM • NCSF • NESTA • ACSM
<input type="checkbox"/>	Designing Healthier Cities: How Local Fitness Councils Are Shaping Active Communities ACE • AFAA • NASM • NCSF • NESTA • ACSM

Wednesday, March 18 • 2:00 p.m. – 2:45 p.m.

<input type="checkbox"/>	How Wellness Retreats Can Boost Client Retention and Unlock New Revenue Streams ACE • AFAA • NASM • NCSF • NESTA • ACSM
<input type="checkbox"/>	Building the Wellness Bridge: How Clubs Are Powering the Future of Preventive Health ACE • AFAA • NASM • NCSF • NESTA • ACSM
<input type="checkbox"/>	Beyond VO₂ Max: A New Era of VO₂ Testing Drives Client Success and New Revenue ACE • AFAA • NASM • NCSF • NESTA • ACSM