



The HFA Show
March 12-14, 2025
Las Vegas, NV USA

Continuing Education Credits

The total number of earned continuing education credits/units is dependent upon the sessions attended. Please total your earned CECs/CEUs and submit a complete copy of this form to your certifying organization(s). For specific instructions on how and when to submit your earned CECs/CEUs, you must contact your certifying organization(s) directly.

Partners

<input type="checkbox"/>	American Council on Exercise (ACE) T: 888-825-3636 • www.acefitness.org • Provider#: EP307486 • CEU Quantity: 1.1
<input type="checkbox"/>	American College of Sports Medicine (ACSM) T: 317-637-9200 • www.acsm.org • Provider#: 100038 • CEU Quantity: 17.0
<input type="checkbox"/>	International Sports Sciences Association (ISSA) T: 800-892-4772 • www.issaonline.com • CEU Quantity: 20.0
<input type="checkbox"/>	National Academy of Sports Medicine (NASM) Athletics and Fitness Association of America (AFAA) T: 800-460-6276 • www.nasm.org • Provider#: PRO-014345 • CEU Quantity: 1.3 / 13.0max
<input type="checkbox"/>	National Council on Strength & Fitness (NCSF) T: 800-772-6273 • F: +1 305-256-7722 • www.ncsf.org
<input type="checkbox"/>	National Exercise & Sports Trainers Association (NESTA) T: 877-348-6692 • www.nestacertified.com • Provider Number: 120



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Wednesday, March 12 • 9:15 a.m. – 10:15 a.m.

<input type="checkbox"/>	Trends & Leadership Ideas from REX Members Worldwide ACE 1.0 • AFAA • NASM • NCSF • ACSM • ISSA
<input type="checkbox"/>	'Exercise is Medicine' Comes to Life ACE 1.0 • AFAA • NASM • NCSF • NESTA • ACSM • ISSA
<input type="checkbox"/>	Global Wellness - State of the Industry ACE 1.0 • AFAA • NASM • NCSF • NESTA • ACSM • ISSA
<input type="checkbox"/>	Solving The Fitness Industry's Hospitality Crisis ACE 1.0 • AFAA • NASM • NCSF • NESTA • ACSM • ISSA
<input type="checkbox"/>	How Purpose Led Brands Increase Profitability ACE 1.0 • AFAA • NASM • NCSF • NESTA • ACSM • ISSA
<input type="checkbox"/>	People Strategy: Establishing Trust & Engaging Authentically ACE 1.0 • AFAA • NASM • NCSF • NESTA • ACSM • ISSA
<input type="checkbox"/>	The State of the Boutique Fitness Industry ACE 1.0 • AFAA • NASM • NCSF • NESTA • ACSM • ISSA
<input type="checkbox"/>	Design Insights: Incorporating Data Into Equipment Planning & Layouts ACE 1.0 • AFAA • NASM • NCSF • NESTA • ACSM • ISSA



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Wednesday, March 12 • 1:30 p.m. – 2:30 p.m.

<input type="checkbox"/>	Expand Your Impact: Strategies to Engage People With Intellectual Disabilities (ID) in Fitness ACE 1.0 • AFAA • NASM • NCSF • NESTA • ACSM • ISSA
<input type="checkbox"/>	The Role of Advocacy in Advancing & Protecting the Industry ACE 1.0 • AFAA • NASM • NCSF • NESTA • ACSM • ISSA
<input type="checkbox"/>	The REX Retention Study: Unlocking the Science Behind Member Retention ACE 1.0 • AFAA • NASM • NCSF • NESTA • ACSM • ISSA
<input type="checkbox"/>	A Modern Guide To Brand Building Through Creative PR Strategies ACE 1.0 • AFAA • NASM • NCSF • NESTA • ACSM • ISSA
<input type="checkbox"/>	DEI Matters: Own It, See It, Do It ACE 1.0 • AFAA • NASM • NCSF • NESTA • ACSM • ISSA
<input type="checkbox"/>	Operational Excellence: The Rise of Burn Boot Camp ACE 1.0 • AFAA • NASM • NCSF • NESTA • ACSM • ISSA
<input type="checkbox"/>	Tech for Connection: Tackling Loneliness and Mental Health with Community-Driven Change ACE 1.0 • AFAA • NASM • NCSF • NESTA • ACSM • ISSA



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Wednesday, March 12 • 2:45 p.m. – 3:45 p.m.

<input type="checkbox"/>	Advancing Fitness as Essential: The Crucial Role of Mentorship Programs ACE 1.0 • AFAA • NASM • NCSF • NESTA • ACSM • ISSA
<input type="checkbox"/>	Physical Inactivity, Pricing, and Public Policy – What Does the Data Tell Us? ACE 1.0 • AFAA • NASM • NCSF • NESTA • ACSM • ISSA
<input type="checkbox"/>	Holistic Health Experiences: The Business of Becoming Well ACE 1.0 • AFAA • NASM • NCSF • NESTA • ACSM • ISSA
<input type="checkbox"/>	Paid Media in 2025: What's Next for Strategy and Innovation? ACE 1.0 • AFAA • NASM • NCSF • NESTA • ACSM • ISSA
<input type="checkbox"/>	Embracing a Niche: MADabolic's Disruptive Approach to Understanding Core Customers ACE 1.0 • AFAA • NASM • NCSF • NESTA • ACSM • ISSA
<input type="checkbox"/>	The Power of Machine Learning to Personalize Members' Journeys and Increase Retention ACE 1.0 • AFAA • NASM • NCSF • NESTA • ACSM • ISSA



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Wednesday, March 12 • 4:00 p.m. – 4:45 p.m.

<input type="checkbox"/>	Your Health is Your Competitive Advantage ACE 0.75 • AFAA • NASM • NCSF • NESTA • ACSM • ISSA
<input type="checkbox"/>	How to Lead Healthcare as a Fitness Professional - Lessons from Down Under ACE 0.75 • AFAA • NASM • NCSF • NESTA • ACSM • ISSA
<input type="checkbox"/>	Advocacy & Professionalization Within the Exercise Profession ACE 0.75 • AFAA • NASM • NCSF • NESTA • ACSM • ISSA
<input type="checkbox"/>	Cracking the Code on Marketing: An Operator's Perspective on Data-Driven Strategies ACE 0.75 • AFAA • NASM • NCSF • NESTA • ACSM • ISSA
<input type="checkbox"/>	From Conflict to Collaboration ACE 0.75 • AFAA • NASM • NCSF • NESTA • ACSM • ISSA
<input type="checkbox"/>	Employer Branding: Elevating Your Team's Role as Health Professionals ACE 0.75 • AFAA • NASM • NCSF • NESTA • ACSM • ISSA
<input type="checkbox"/>	AI Unleashed: Transforming the Health and Fitness Experience ACE 0.75 • AFAA • NASM • NCSF • NESTA • ACSM • ISSA
<input type="checkbox"/>	The Future of Wellness: How Fitness Trackers Are Redefining Health in a Highly Quantified World ACE 0.75 • AFAA • NASM • NCSF • NESTA • ACSM • ISSA

Wednesday, March 12 • 5:00 p.m. – 6:00 p.m.

<input type="checkbox"/>	Women's Leadership Summit - Empowering Women and Girls to Take Up Space in Life, Body, and Ambition ACE 1.0 • AFAA • NASM • NCSF • NESTA • ACSM • ISSA
<input type="checkbox"/>	Japanese Forum AFAA • NASM • NCSF • ACSM • ISSA



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Thursday, March 13 • 11:00 a.m. – 12:30 p.m.

<input type="checkbox"/>	28th Annual Financial Panel ACE 1.5 • AFAA • NASM • NCSF • NESTA • ACSM • ISSA
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Thursday, March 13 • 1:00 p.m. – 2:00 p.m.

<input type="checkbox"/>	Campus Recreation: Cultivating the Next Generation of Fitness Professionals ACE 1.0 • AFAA • NASM • NCSF • NESTA • ACSM • ISSA
<input type="checkbox"/>	Supporting Vets & Active Military Through Adaptive Training & Mental Health Services ACE 1.0 • AFAA • NASM • NCSF • NESTA • ACSM • ISSA
<input type="checkbox"/>	The Customer Success Blueprint: A Team Approach to Member Retention ACE 1.0 • AFAA • NASM • NCSF • NESTA • ACSM • ISSA
<input type="checkbox"/>	Innovative Membership Models That Are Breaking the Mold ACE 1.0 • AFAA • NASM • NCSF • NESTA • ACSM • ISSA
<input type="checkbox"/>	Managing Teams in a Modern Era ACE 1.0 • AFAA • NASM • NCSF • NESTA • ACSM • ISSA
<input type="checkbox"/>	Creating the Third Space: Building Community in Your Studio ACE 1.0 • AFAA • NASM • NCSF • NESTA • ACSM • ISSA
<input type="checkbox"/>	Payments in Progress: Pioneering the Future of Global Transactions ACE 1.0 • AFAA • NASM • NCSF • NESTA • ACSM • ISSA



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Thursday, March 13 • 2:30 p.m. – 3:30 p.m.

<input type="checkbox"/>	The State of the Fitness Consumer ACE 1.0 • AFAA • NASM • NCSF • NESTA • ACSM • ISSA
<input type="checkbox"/>	Putting Members First: Elevating Your Health Club Through Community-Centric Leadership ACE 1.0 • AFAA • NASM • NCSF • NESTA • ACSM • ISSA
<input type="checkbox"/>	Future-Proof Marketing: Next-Gen Strategies for the Modern Brand ACE 1.0 • AFAA • NASM • NCSF • NESTA • ACSM • ISSA
<input type="checkbox"/>	How to Get Full-Time Engagement From Your Part-Time Employees ACE 1.0 • AFAA • NASM • NCSF • NESTA • ACSM • ISSA
<input type="checkbox"/>	Strategic Financial Planning: Preparing Your Studio for a Profitable Exit ACE 1.0 • AFAA • NASM • NCSF • NESTA • ACSM • ISSA
<input type="checkbox"/>	The State of Fitness Technology: Trends Shaping Tomorrow's Industry ACE 1.0 • AFAA • NASM • NCSF • NESTA • ACSM • ISSA

Thursday, March 13 • 4:00 p.m. – 5:00 p.m.

<input type="checkbox"/>	Canadian Forum AFAA • NASM • NCSF • NESTA • ACSM • ISSA
<input type="checkbox"/>	Asia-Pacific Forum AFAA • NASM • NCSF • NESTA • ACSM • ISSA
<input type="checkbox"/>	EMEA Forum AFAA • NASM • NCSF • NESTA • ACSM • ISSA



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Friday, March 14 • 11:00 a.m. – 12:00 p.m.

<input type="checkbox"/>	Full-Cycle Programming: Supporting Women Through Every Phase of Life ACE 1.0 • AFAA • NASM • NCSF • NESTA • ACSM • ISSA
<input type="checkbox"/>	Creative Retail Models That Can Drive Revenue ACE 1.0 • AFAA • NASM • NCSF • NESTA • ACSM • ISSA
<input type="checkbox"/>	Going Staffless: Where & How It's Working ACE 1.0 • AFAA • NASM • NCSF • NESTA • ACSM • ISSA
<input type="checkbox"/>	Global Franchising Landscape ACE 1.0 • AFAA • NASM • NCSF • NESTA • ACSM • ISSA
<input type="checkbox"/>	Beats, Rights, and Insights: Navigating Music Licensing with Expert Perspectives ACE 1.0 • AFAA • NASM • NCSF • NESTA • ACSM • ISSA

Friday, March 14 • 1:30 p.m. – 2:30 p.m.

<input type="checkbox"/>	Spin Doctors - Revive Your Indoor Cycling Program ACE 1.0 • AFAA • NASM • NCSF • NESTA • ACSM • ISSA
<input type="checkbox"/>	The 3 R's of Group Fitness: Retention, Referrals, and Raving Fans! ACE 1.0 • AFAA • NASM • NCSF • NESTA • ACSM • ISSA