

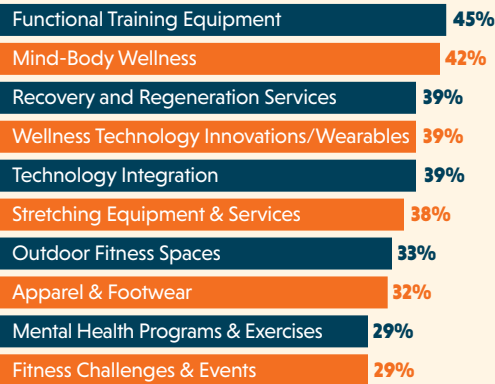


Mandalay Bay Resort & Casino | Las Vegas, NV
March 13-14, 2025

5 REASONS TO EXHIBIT AT THE HFA SHOW:

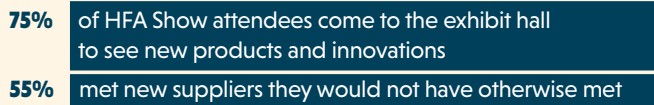
HFA Show Attendees are looking for solutions beyond equipment!

Product Interest:

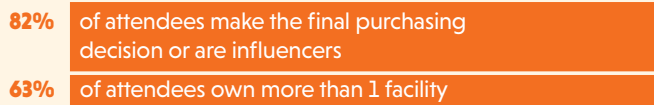


And much more!

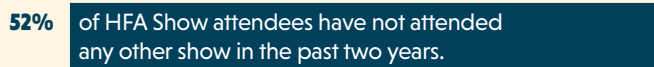
HFA Show Attendees are Looking for New Products and Innovations!



HFA Show Attendees Have Purchasing Power!



HFA Show Attendees are Loyal!



The HFA Show Attracts NEW buyers!

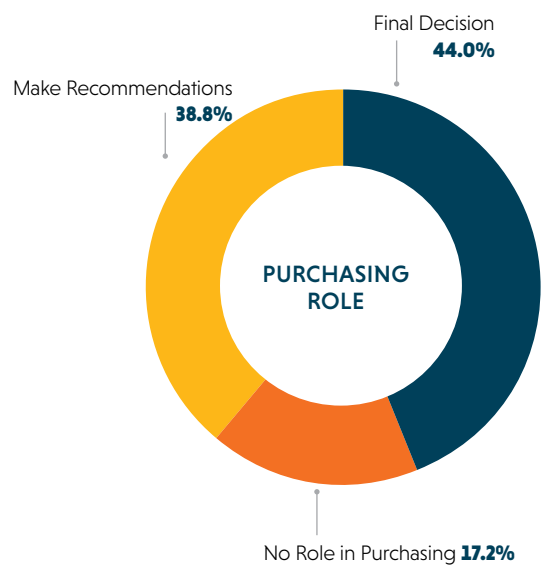
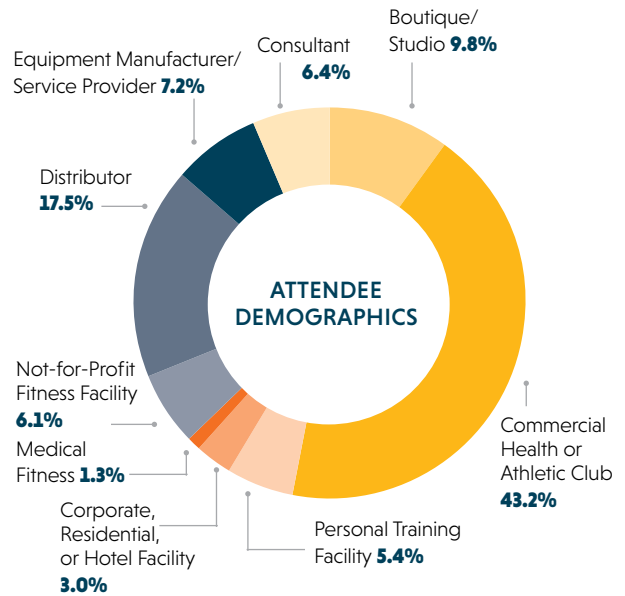


YEAR AFTER YEAR, the top brands in the health and fitness industry showcase at the HFA Show because of our proven ability to deliver qualified and valuable connections that make a difference to your bottom line.

Whether you are launching your brand or are an established household name, the HFA Show will elevate your marketing efforts and help drive sales.

TO RESERVE a booth email Luke Ablondi at lablondi@healthandfitness.org, or call 202-938-2498.

TO LEARN MORE VISIT healthandfitness.org/show



HFA is the nonprofit trade association representing the health and fitness industry. HFA invests any profits from events, sponsorship, and advertising back into the industry to fund things such as education, research and advocacy that protects and grows the industry.